



## INVITATION

# “SCHOOL FOR EQUALITY- EUSKAL ETXEAK”



### Training sessions

## “EQUALITY AS A QUALITY ELEMENT IN THE MANAGEMENT OF THE EUSKAL ETXEAK”

#### Session 1: May 6

#### BASELINE: CONTEXT AND EVOLUTION OF EQUALITY POLICIES, POSITIVE ACTIONS AND GENDER MAINSTREAMING

**What do we mean when we talk about equality? Theoretical framework and the BAC's commitment to promoting gender equality.**

**Context and evolution of the equality policies in the US.**

**Brief review of the equality policies for women and men in the rest of the participating countries.**

#### Session 2: May 13

#### TOOLS FOR THE MANAGEMENT OF EQUALITY AT THE EUSKAL ETXEAK

**How do we get down to work? Pinpointing instruments to foster gender equality in the management of the Euskal Etxeak:**

- SWOT, Assessments and Plans for Equality - keys for their preparation.
- Positive actions and gender mainstreaming as strategies to achieve equality.

**Strategies for leadership in the management of the Euskal Etxeak from a gendered approach.**

### Speakers:



#### María Sierra

EMAKUNDE - Basque Institute of Women - Institutional Cooperation Technique.



#### María Pilar Rodríguez

Tenured Professor in the Department of Communication at Deusto University and Doctor by Harvard University (Cambridge, USA). She has published extensively on gender research.