

Entrepreneurship

WHAT IS

Action

# CEAL

CEAL offers a process-model, to design action learning programs for youth, to work with communities on entrepreneurial social initiatives. CEAL supports facilitators, community-organizers and educators to organize capacity-building experiences through working together with communities to take action and develop positive local grass-roots initiatives.

Learning

Community-based

## EDUCATION & COMMUNITY DEVELOPMENT

This process has been created by the CEAL-Network, a group of 6 organizations from 5 different European countries. The network developed and applied a model inspired by the Brazilian community transformation process 'Oasis Game', enriched by our experience in working with youth, community development, social entrepreneurship and education programs in diverse contexts.

CEAL is a multi-phase model to design a program, using a collection of methods, tools and strategies for social innovation. We offer a learning experience that helps participants to create opportunities of collaboration and growth in the diversity and complexity of communities, while collaborating towards a positive local impact.

## How does CEAL work?

### BRINGS TOGETHER

A core group of actors and partners that form the basis to have a learning-program where students get out of the classroom to interact in real contexts, putting in service their skills and experiences to overcome societal challenges, together with community youth.

Community organizations

Facilitators

Universities Educators

### PREPARING THE FIELD

With the core-group in place, the first CEAL-phase is to co-design a program-outline using the support materials offered and invite community and students for a unique experience.

#### Support materials offers for its users:

Aquí estaría bien escribir que desde este momento hasta final se usa materiales de soporte como:

Actionlearning model

Guide

Poster

Activitie's Card Stock

### COLLECTIVE CONFIDENCE

In this phase participants get together look for resources, talents and dreams of common aspiration that are present in a community and invite its members to collectively take on the first challenge of making a dream-project happen, which creates a positive transformation of the environment. This gives the motivation and builds the trust to take on bigger challenges.

### CHALLENGE YOURSELVES

Following the process, participants and community-members receive the challenge to deepen and sustain community-initiatives that have an impacting potential. The groups gather various times, to build proto-types, test them, deepen their understanding of community-based entrepreneurship in practical ways, while working towards a final result.

### IMPACT

By bringing together multiple-actors each CEAL-program stimulates development on three levels:

personal empowerment and social entrepreneurship skills

group collaborative culture and capacities

community boost of grassroot initiatives

### RESULTS

share shop

community garden

youth lead local festival

Completing various action-learning phases of the CEAL-model, the process yields concrete results in the community in the form of cooperative projects and the development of personal- and group competences and skills for life.

#### Concrete results:

Concrete results; community-based socio-economic initiatives.

#### Skills and attitudes:

participation collaboration pro-activity entrepreneurship